

VENICE BEACH *sunsets*

With a daily reach of over 130K, and as the company's first marketing slogan suggests, Venice_Sunsets "delivers to its audience, a "daily dose of ahhhh from the most beautiful & colorful sunsets in the world".

What started as an anonymous Twitter account to capture the sunset every day, articles on popular sites like the Chive, Thrillist and BuzzFeed, led to a significant online presence and popularity that continues to grow, not just in the digital world.

Venice_Sunsets has turned filtered iPhone photos and Twitter posts, into tangible art and unique partnerships. With displays at the Getty Center and Bergamot Station, successful collaborations with The Los Angeles Convention and Visitor's Bureau, DineLA and Discover LA Project, Venice Sunset founder, Danny Rice is also active in the Venice Beach and Santa Monica community.

In 2016, Venice_Sunsets expanded the company to include social media services and a digital ad platform, counting notable Santa Monica and Venice businesses as clients. The acronym, VBS now incorporates Venice Beach Sunsets, for the art side of the business and Venice Beach Social, to highlight the powerful influence of digital and social media marketing.

To learn more, email: venicebeachsunsets@gmail.com
And Follow @Venice_Sunsets on Twitter, Facebook & Instagram!

